



**2017 Spirit of Hope Honorees  
Stan Wilmoth, President & CEO  
and Heritage Bank**

**Special Guest Speaker  
Dave Winfield  
12-Time MLB All-Star**

**Honorary Chairs  
Coach Eric and Danyelle Musselman**

Event Chair  
Herb Santos

Corporate Co-Chairs  
The Honorable Bob Cashell  
Charlie Moberly

**AUCTION**

09.23.2017 | Reno Ballroom | [suitsandsneakersreno.org](http://suitsandsneakersreno.org)



For additional information about  
Reno Suits & Sneakers Gala,  
please contact:

**Molly Dillon**

T: 775.828.2205  
E: [molly.dillon@cancer.org](mailto:molly.dillon@cancer.org)

# American Cancer Society

## History & Mission

Founded in 1913, the American Cancer Society is a nationwide, community-based, voluntary health organization dedicated to eliminating cancer as a major health problem.

Most people associate ACS with cancer research, and that's a crucial part of our mission. But we also attack cancer from every angle, and at every stage of the cancer journey: prevention, early detection, treatment and survivorship. We research cancer and its causes to find more answers and better treatments. We fight for lifesaving policy changes at both the state and federal level. We provide everything from emotional support to rides to treatment appointments for those have been touched by cancer. And we do it all 24 hours a day, 7 days a week. We are at once both global and entirely local.

## The Facts

### Event Information

The American Cancer Society's 10<sup>th</sup> Annual Suits & Sneakers Gala will be held on Saturday, September 23, 2017 at the downtown Reno Ballroom. Festivities include fine wines and hors d'oeuvres, a gourmet dinner, silent auction, an exciting limited live auction and noted sports entertainment to complete a wonderful evening – with all donations going to fund cancer research and our mission of helping patients locally.

### Event Guests

The Suits & Sneakers Gala is a premier event in the Northern Nevada Region. 500+ of Northern Nevada's most influential philanthropists, business professionals, and community leaders are expected to attend.

## Suits & Sneakers Gala Auction Donor Benefits

Donors to the 10<sup>th</sup> Annual Suits & Sneakers Gala are dedicated to helping the American Cancer Society finish the fight against cancer. Contributing an auction item is a unique opportunity for an organization or individual to help save lives and fight back.

### Recognition Benefits

- Silent auction donations will be recognized on tabletop signage which will include a description of the item and the donor's name.
- Based on print deadlines, you will also be recognized on our event website at [suitsandsneakersreno.org](http://suitsandsneakersreno.org)
- Live auction donations will be recognized on-screen in a photo montage, in a listing placed at every guest's seat, and will be recognized from the podium during the live auction program.

### Additional Information

- Final designation and placement into auction categories and packages will be determined by Gala staff.



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**SUITS & SNEAKERS GALA AUCTION DONATION FORM**

Honoring Stan Wilmoth, President & CEO and Heritage Bank

**All forms must be received by 8.20.17.**

ITEM # \_\_\_\_\_ PACKAGE #: \_\_\_\_\_

Donor name (as it should appear on the listing):	Contact information for arrangements:
Address:	City, State, ZIP:
Phone (preferred):	Email:
Donated item:	Fair market value (REQUIRED):

**DESCRIPTION OF DONATION**

*(Please specify the size, color, number of nights and/or rooms, etc.)*

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**RESTRICTIONS: Expiration date:** \_\_\_\_\_ **(All items must be used within one year of the auction unless otherwise noted)**

**Other Restrictions:** \_\_\_\_\_

**Please provide additional brochures, pictures, etc., for certificate item displays.**

<b>ITEM DELIVERY (TANGIBLE ITEM)</b> <input type="checkbox"/> Donor will deliver to address below <input type="checkbox"/> Item Needs to be picked up	<b>GIFT CERTIFICATE (INTANGIBLE ITEM)</b> <input type="checkbox"/> Donor will provide a gift certificate <input type="checkbox"/> Donor would like ACS to create a gift certificate
Procured by:	Signature of donor/representative: _____ Date

**MAIL OR FAX TO:**  
 American Cancer Society  
 691 Sierra Rose Drive, Suite A, Reno, NV 89511  
 Phone: 775.329.0600 | Fax: 775.329.8592  
 Email: molly.dillon@cancer.org or northern.nevada@cancer.org  
 Suitsandsneakersreno.com

**DONOR RETAINS A COPY AS A RECEIPT**

Tax ID # **13-1788491**



All money raised from the auction items benefits the American Cancer Society



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